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## WBI GOES 2.0 AND TELECONFERENCE SERIES EXPLORES ISSUES OF INTEREST TO WOMEN BUSINESS OWNERS AND PROFESSIONALS

The National Gay & Lesbian Chamber of Commerce (NGLCC) is launching the first in a quarterly series of Women's Business Initiative teleconferences on Aug. 25 at 2 p.m. EST.

"This is an important opportunity for our LBT and allied women to hear from experts on various issues," said NGLCC chief of staff, Kate Karasmeighan. "Since the first NGLCC Business and Leadership Conference, the NGLCC has brought together LBT and allied women from across the United States for networking and to discuss business and professional issues from a woman's perspective. This tele-learning series will provide women with an additional opportunity for connectivity throughout the year."

On Aug. 25, the tele-learning session, themed "Back to Work, Back to School," will focus on managing work-life balance from the LBT and allied woman's perspective. The session will feature the experiences of professional and business-owning mothers, including Lora Yates of Johnson & Johnson, Karen Price-Ward of Southwest Airlines and Megan Wallace of Wallace Law, LLC.

Wallace, who has twin toddlers at home and still manages to maintain her own full-time law practice, says she is able to successfully balance her home and professional lives because of her support system, which includes her partner, her children's nanny, her friends and professional colleagues, and other working mothers who have come before her and offered their advice.

"I have found that I learn so much from other working mothers who are always willing to offer helpful tips," Wallace said. "I hope that during the teleconference I can share some tips that have helped me maintain this fabulously chaotic life, and I will be listening for other great ideas from some very accomplished women."

The teleconference will be moderated by Barb Elgin, founder of Coach Sappho, a relationship coaching firm specializing in serving lesbian women, who is familiar with the issues facing LBT businesswomen today.

"I am extremely excited the NGLCC has invited me to moderate WBI's upcoming teleconference," Elgin said. "During this innovative event, as I interview guest panelists and facilitate a rich, lively discussion, my primary focus will be discovering the variety of creative ways today's most successful businesswomen are balancing vibrant personal and professional lives."



### MORE IN LIFE & TRAVEL

WBI Series Explores Issues of Interest to Women Business Owners and Professionals

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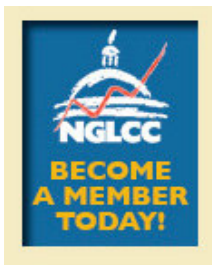
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### Viewpoint: Maintaining Momentum



Life coach Joe Rosenlicht details five ways we can keep focused on our goals.

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Those wishing to participate in the session should register by sending an e-mail to [wbi@nglcc.org](mailto:wbi@nglcc.org). After registering, participants will receive a confirmation e-mail containing the call-in details.

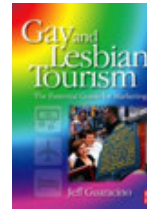
If participants have specific questions they would like to hear addressed during the conference, they should submit them by e-mail to the same address by 2 p.m. EST on Aug. 24.

The WBI provides networking and educational opportunities and resources to LBT women in business, including those just starting out, seasoned business owners, corporate professionals and students pursuing business degrees. In addition to launching the quarterly teleconference series, the WBI is strengthening its online network with the launch of the WBI Facebook group.

"I encourage all LBT and allied women interested in the WBI to join our Facebook group and stay connected," said Victoria Fulkerson, senior manager of supplier diversity and corporate relations at the NGLCC. "The group is a great way to share information, meet new contacts, and remain in the loop on news and items of interest to the WBI."

Become a fan of the NGLCC's Women's Business Initiative on Facebook, and connect with other LBT and allied business owners!

#### Recommended Reading



*Gay and Lesbian Tourism: The Essential Guide for Marketing*  
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